

**DEADLINES: *Shopper*** - noon on Thursdays  
 unless there's a Monday postal holiday, then 9 am on Wednesdays.  
***Brillion News*** - noon on Mondays

# 2025

**1x4 =**  
**\$53.68 Shopper**  
**\$49.88 BN**  
**\$77.52 Combo**

**1x3 =**  
**\$40.26**  
**Shopper**  
**\$37.41**  
**Brillion News**  
**\$58.14**  
**Combo**

**1x2 =**  
**\$26.84**  
**Shopper**  
**\$24.94**  
**BN**  
**\$38.76**  
**Combo**

**1x1 = \$13.42**  
**Shopper**  
**\$12.47 BN**  
**\$19.38 Combo**

**Color Charges**  
 (for Brillion News)

4-8" \$21  
 9-12" \$31  
 13-18" \$44  
 19-24" \$49  
 25-40" \$61  
 41-65" \$69  
 66-80" \$79  
 81-96" \$90

**CLASSIFIEDS**  
 \$10 first 10 words.  
 25¢ each word  
 thereafter.

**3x8 = \$322.08 Shopper** Free color  
**\$299.28 Brillion News** +\$49 color  
**\$465.12 Combo** (both papers, same week) +\$49 color

**3x5 = \$201.30 Shopper** Free color  
**\$187.05 Brillion News** +\$44 color  
**\$290.70 Combo** +\$44 color

**2x4 = \$107.36 Shopper** Free color  
**\$99.76 BN** +\$21 color  
**\$155.04 Combo** +\$21 color

**2x3 = \$80.52 Shopper** Free color  
**\$74.82 BN** +\$21 color  
**\$116.28 Combo** +\$21 color

**2x2.5 = \$67.10 Shopper** Free color  
**\$62.35 BN** +\$21 color  
**\$96.90 Combo** +\$21 color

**2x2 = \$53.68 Shopper** Free color  
**\$49.88 BN** +\$21 color  
**\$77.52 Combo** +\$21 color

**2x1.5 = \$40.26 Shopper** Free color  
**\$37.41 BN** +\$21 color  
**\$58.14 Combo** +\$21 color

**2x1 = \$26.84 Shopper** Free color  
**\$24.94 BN** +\$21 color  
**\$38.76 Combo** +\$21 color

**\$13.42** per column inch Shopper  
**\$12.47** per column inch Brillion News  
**\$19.38** per column inch Combo  
 (both papers, same week)

**ZANDER PRESS INC.**

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# Advertising Form 2025

**DEADLINES:** *Shopper* - noon on Thursdays unless there's a Monday postal holiday, then 9 a.m. on Wednesdays.

*Brillion News* - noon on Mondays.

Name \_\_\_\_\_ Date \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Run Dates \_\_\_\_\_

## » Type of ad and which publication(s):

### Boxed ad options:

**Shopper Only** (Color is included)

**Brillion News only** ( Color or  Grayscale)

**Combo** ( Color or  Grayscale)

**Size** \_\_\_\_\_ (size and pricing on back of sheet, ask to see examples)

**Classified ad option:** (Shopper only. \$10.00 first 10 words, 25 each word thereafter)

Word count \_\_\_\_\_

## » Payment:

Paid \$ \_\_\_\_\_  CC  Check  Cash • Date Paid \_\_\_\_\_

## » Ad Copy:

**Title:**

**Date/time:**

**Location:**

**Items to list/description:**

**Special instructions:**