DEADLINES: *Shopper* - noon on Thursdays
unless there's a Monday postal holiday, then 9 am on Wednesdays.
Brilllion News - noon on Mondays

2024

1x4 =
$51.12 Shopper
$47.52 BN
$73.84 Combo

3x8 = $306.72 Shopper Free color
$285.12 Brillion News +$49 color
$443.04 Combo (both papers, same week) +$49 color

1x3 =
$38.34 Shopper
$35.64 Brillion News
$55.38 Combo

3x5 = $191.70 Shopper Free color
$178.20 Brillion News +$44 color
$276.90 Combo +$44 color

1x2 =
$25.56 Shopper
$23.76 BN
$36.92 Combo

2x4 = $102.24 Shopper Free color
$95.04 BN +$21 color
$147.68 Combo +$21 color

2x3 = $76.68 Shopper Free color
$71.28 BN +$21 color
$110.76 Combo +$21 color

1x1 = $12.78 Shopper
$11.88 BN
$18.46 Combo

2x2.5 = $63.90 Shopper Free color
$59.40 BN +$21 color
$92.30 Combo +$21 color

Color Charges
(for Brillion News)
4-8"	$21
9-12"	$31
13-18"	$44
19-24"	$49
25-40"	$61
41-65"	$69
66-80"	$79
81-96"	$90

2x2 = $51.12 Shopper Free color
$47.52 BN +$21 color
$73.84 Combo +$21 color

2x1.5 = $38.34 Shopper Free color
$35.64 BN +$21 color
$55.38 Combo +$21 color

CLASSIFIEDS
$10 first 10 words.
25¢ each word
thereafter.

2x1 = $25.56 Shopper Free color
$23.76 BN +$21 color
$36.92 Combo +$21 color

$12.78 per column inch Shopper
$11.88 per column inch Brillion News
$18.46 per column inch Combo
(both papers, same week)

ZANDER PRESS INC.

Advertising Form

DEADLINES: *Shopper - noon on Thursdays unless there's a Monday postal holiday, then 9 a.m. on Wednesdays.*
Brillion News - noon on Mondays.

Name _____ Date _____

Phone _____

Run Dates _____

☐ **Shopper Only** (Color is included)
☐ **Brillion News only** (☐ Color or ☐ Grayscale)
☐ **Combo** (☐ Color or ☐ Grayscale)
Size _____ ☐ Email proof to _____
☐ **Classified** (Shopper only. $10.00 first 10 words, 25 each word thereafter)
      Word count _____
☐ Paid $_____ ☐ CC ☐ Check ☐ Cash • Date Paid _____

Special instructions:

Ad copy: