

DEADLINES: *Shopper* - noon on Thursdays
 unless there's a Monday postal holiday, then 9 am on Wednesdays.
Brillion News - noon on Mondays

2025

1x4 =
\$53.68 Shopper
\$49.88 BN
\$77.52 Combo

1x3 =
\$40.26
Shopper
\$37.41
Brillion News
\$58.14
Combo

1x2 =
\$26.84
Shopper
\$24.94
BN
\$38.76
Combo

1x1 = \$13.42
Shopper
\$12.47 BN
\$19.38 Combo

Color Charges
 (for Brillion News)

4-8" \$21
 9-12" \$31
 13-18" \$44
 19-24" \$49
 25-40" \$61
 41-65" \$69
 66-80" \$79
 81-96" \$90

CLASSIFIEDS
 \$10 first 10 words.
 25¢ each word
 thereafter.

3x8 = \$322.08 Shopper Free color
\$299.28 Brillion News +\$49 color
\$465.12 Combo (both papers, same week) +\$49 color

3x5 = \$201.30 Shopper Free color
\$187.05 Brillion News +\$44 color
\$290.70 Combo +\$44 color

2x4 = \$107.36 Shopper Free color
\$99.76 BN +\$21 color
\$155.04 Combo +\$21 color

2x3 = \$80.52 Shopper Free color
\$74.82 BN +\$21 color
\$116.28 Combo +\$21 color

2x2.5 = \$67.10 Shopper Free color
\$62.35 BN +\$21 color
\$96.90 Combo +\$21 color

2x2 = \$53.68 Shopper Free color
\$49.88 BN +\$21 color
\$77.52 Combo +\$21 color

2x1.5 = \$40.26 Shopper Free color
\$37.41 BN +\$21 color
\$58.14 Combo +\$21 color

2x1 = \$26.84 Shopper Free color
\$24.94 BN +\$21 color
\$38.76 Combo +\$21 color

\$13.42 per column inch Shopper
\$12.47 per column inch Brillion News
\$19.38 per column inch Combo
 (both papers, same week)

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